

Advancing Your Mission Through Advocacy

Free Webinars

Five-Part Webinar Series Sponsored by the Idaho Asset Building Network



Nonprofits are on the front lines of community work, and advocacy is becoming an essential part of meeting mission. Nonprofits need to be willing to participate in the decision-making process and impact policy

decisions. **Nonprofits have the power to shape policies, advance their values and set priorities; nonprofits have experience and expertise that is valuable to the public dialogue!**

Many people lack the tools they need to become effective advocates. Misconceptions, unease of the political process and a fear of “breaking the rules” prevent many from being full participants. The bottom line is that decisions will get made with or without your voice!

Join us for this FREE five-part webinar series on Advocacy & Lobbying

Register online at:

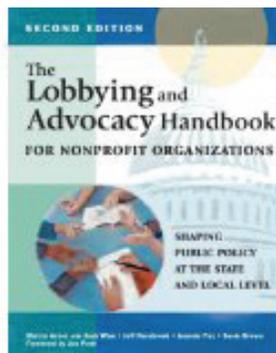
<https://attendee.gotowebinar.com/register/5246459738864619009>

Webinars will feature Marcia Avner, (www.marcia-avner.com) a leading national expert with over 40 years’ experience in public policy & civic engagement. She is the author of “The Lobbying and Advocacy Handbook for Nonprofit Organizations.”

Who is invited to participate:

Everyone, including nonprofit organizations, community organizations, associations, networks, coalitions, volunteers, individuals & board members.

Register Now!



Thursday, September 17

12-1:30 MT Webinar 1: Introduction to advocacy: Getting started

- *Why advocacy? Why statewide?*
- *Education, advocacy, & lobbying understood*

Thursday, October 8

12-1:30 MT Webinar 2: Advocacy & Lobbying are Legal

- *Permissible activity, filing the “H” election, Easy reporting*
- *Organizational readiness & commitment!*

Thursday, October 29

12-1:30 MT Webinar 3: Building capacity: individual, organizational, & for the Network

- *Getting ready for 2016!*
- *Basic skills in action and how to build them*

Thursday, November 19

12-1:30 MT Webinar 4: Aligned Advocacy & Impact

- *Best practices for effective networks, structures & procedures*
- *Shared goals, trust, communication, convening, sustained engagement*

Thursday, December 10

12-1:30 MT Webinar 5: Building the shared strategy

- *Identifying opportunities, problems & what we want to happen*
- *What have we done together & where are we going next?*

Network members who participate in all 5 webinars are eligible to receive a copy of Dr. Avner’s book!

Join the Idaho Asset Building Network Today!
For more information contact the Idaho Asset Building Network at www.idahoassetnetwork.org



**Idaho Asset
Building Network**